

# Amanda Shearon

## Visual & Experience Designer

### Contact

**amandashearon.com**  
hello@amandashearon.com

### Experience

#### **Tour Buddy Apps — UX / Visual Designer** Sept 2016—Present

I currently work beside the founder of Tour Buddy Apps—a startup app-builder platform based in Savannah, GA—to wireframe, design, and build product websites and app interfaces. I have also created marketing collateral for several conferences.

#### **IBM Design — Visual Design Intern** Jan 2017—Mar 2017

Selected to participate in IBM's software design internship experience, Maelstrom, where I collaborated with a multidisciplinary team to improve our users' experience with IBM Security products. My responsibilities also included implementing IBM Design Thinking, presenting weekly to stakeholders, and practicing self-compassion.

#### **Google + SCAD — Sponsored Studio UX / Visual Designer** Sept 2016—Dec 2017

The goal of this collaborative class with Google was to research and develop concepts for making YouTube (and video watching) more interactive. In addition to conducting user research and designing user-centered interfaces, I was honored to present our final solutions at YouTube HQ in San Francisco, CA.

#### **SEDA + SCAD — Sponsored Studio Visual Designer** Mar 2016—Jun 2016

Collaborative class with the Savannah Economic Development Authority, Visit Savannah, and SCAD. The goal of this course was to research and develop concepts that would attract visitors, students, and companies to Savannah, GA.

### Skills

#### **Design**

Design Research  
UI & UX Design  
Web Design  
Wireframing  
Motion Design  
Art Direction & Strategy  
Sprint Methodology

#### **Software**

Adobe Creative Suite  
InDesign  
Illustrator  
Photoshop  
After Effects  
Sketch  
InVision & Proto.io  
Keynote  
HTML & CSS

### Education

#### **Savannah College of Art and Design (SCAD)**

B.F.A. Graphic Design | Graduating Spring 2017

### Community

#### **AIGA SCAD — Officer** May 2016—Present

Responsible for organizing and facilitating bi-weekly workshops and events that promote collaboration and conversation within SCAD's graphic design department.

#### **AIGA Portland — Chapter Member** May 2016—Present